

# ADVANCED DIPLOMA OF ART & CREATIVITY (LEVEL 7)

## Assessment Criteria - MAY 2023

### Programme Outcomes:

The Diploma of Art & Creativity (Advanced) is a natural progression from the Level 6 Diploma of Creativity programme. It builds on learners existing creative practice, gaining skills to support a sustainable and professional creative practice.

### Delivery:

Like our Level 4 - 6 programmes, Level 7 is not a linear/sequenced series of modules. Progress against all Learning Outcomes will be assessed at each Progress Check.

Module	Learning Outcomes What a learner will be able to do, know, be at the end of the programme	Assessment tasks Students expected to work in S.M.A.R.T manner (Specific, Measurable, Achievable, Relevant, and Time-Bound)	Learning resources/discussion topics
<b>Create</b>  30 Credits	Play with materials and processes in an intentional manner to evolve existing practice	Active research by working with materials - refresh existing practice	<ul style="list-style-type: none"> <li>● Beginning:</li> <li>● Quotes on Beginning</li> <li>● Beginner's Mind</li> <li>● Materials</li> <li>● Experimentation</li> <li>● DRAFT Process vs Finished Product</li> </ul>
	Research other creative practitioners to develop contextual understanding relating to existing practice	Talk about/ present/ write about influences from other practitioners showing relevance to own work	<ul style="list-style-type: none"> <li>● Creative Research</li> <li>● Gallery Crawl Research in the form of visiting exhibitions of others/getting out there</li> <li>● Types of research which have been helpful to you i.e. art books, podcasts etc;</li> <li>● DRAFT Artist quotes</li> <li>● Which artists have been an influence on you and why?</li> </ul>

<b>Review/Reflect /Recognise</b>  30 Credits	Establish creative habits to optimise output	Personal habits in studio/overcoming resistance etc.	<ul style="list-style-type: none"> <li>● Persistence</li> <li>● Getting inspiration</li> <li>● Themes</li> <li>● Process</li> <li>● Inner Critic I: Dealing with the inner critic</li> <li>● Inner Critic II: Resistance</li> <li>● Overcoming blocks</li> </ul>
	Evaluate work to articulate practice	Speak, write, present creative practice to others e.g. artist bio/statement/presentation etc.	<ul style="list-style-type: none"> <li>● Does it work? (How to reflect on ones work)</li> <li>● Discussing own practice</li> <li>● Communication</li> <li>● How we talk about our work to others (includes artist talks)</li> </ul>
	Plan a sustainable creative practice	Content: Business of art, Copyright, sources, appropriation, legalities, tax	<ul style="list-style-type: none"> <li>● Life after TLC</li> <li>● Residencies</li> <li>● Artist portfolios</li> <li>● Exhibition- logistics</li> <li>● Taxation / Secondary tax.</li> <li>● Marketing your art</li> <li>● Applying for funding</li> </ul>
<b>Evolve/Present</b>  60 Credits	Make a body of work that expresses interests and themes that is suitable for professional/public presentation	Development of a cohesive body of work	<ul style="list-style-type: none"> <li>● Social media:</li> <li>● Instagram, Facebook, websites</li> <li>● Social Media</li> <li>● Other social media platforms/ online pages</li> <li>● Art Awards - New Zealand</li> <li>● Preparing to show your work</li> </ul>
	Present a body of work in a relevant public context	Presentation of a body of work in a relevant public context	<ul style="list-style-type: none"> <li>● Writing an Artist Statement</li> <li>● Approaching and dealing with galleries</li> </ul>